

Notes of the Industry

Container Standardization Progresses

Continuous progress is being made in the standardization of steel barrels and drums, according to Ray M. Hudson, Assistant Director of the Bureau of Standards, in charge of the Commercial Standards Group. In 1926, a total of 89 per cent of the steel barrels and drums produced by the acceptors of simplified practice recommendation No. 20—Steel Barrels and Drums—were in accordance with the simplified list of sizes. This was a gain over 1925, when the percentage totaled only 86 per cent. The movement toward standardization started in 1924 when the steel barrel and drum industry came to the Bureau of Standards for assistance. At that time 42 sizes were eliminated, leaving 24 standard sizes. Since that time one more size has been accepted as standard. Some manufacturers still find it necessary to make special sizes, but the degree of adherence to the recommendations of the Bureau is quite high and on the upward trend.

Form United Africa Palm Oil Co.

United Africa Co., Inc., formed by the consolidation of Niger Co. and African & Eastern Trading Co., started business on September 1, 1929, taking over the functions of the two named companies. All contracts made prior to that date will be fulfilled by Niger Co. and African & Eastern Trading Co., and after the expiration of the contracts those companies will become inactive. The offices of the United Africa Co., will be located at 205-17 East 42nd St., New York.

Advertising Censors Appointed

A special board of investigation has been appointed by Federal Trade Commission to inquire into seemingly false and misleading statements used in advertising, and to report its findings to the Commission. This marks another step in the government policy of cooperating with the trade, and shows a tendency toward arbitration rather than abrupt legal action. Advertisers will be encouraged to solve their own problems and exert action on violators from within. In case violations do occur, the members of the special board will take up the points in question with the of-

fenders, and seek to reach an amicable settlement without having recourse to court action.

Deupree New P. & G. President

R. H. Deupree, for some years vice-president and general manager of the Procter & Gamble Co. has been made president of the company to succeed Col. William Cooper Procter who becomes Chairman of the Board, a new position recently authorized by the stockholders. At the same time as the recent five for one stock split up was made, the internal structure of the company was changed somewhat to permit of a change in certain officers. The articles of incorporation were also revised to allow the company to engage in other lines of business than it has previously. Announcement is made that the main office of the company has been changed from Ivorydale to the Gwynne Building, Cincinnati. Offices in the latter building have been occupied for some time past by the company and the change does not incur an actual move. Procter & Gamble Co. owns the entire common stocks of the Procter & Gamble Manufacturing Co., Procter & Gamble Distributing Co., Procter & Gamble Co. of Canada, Ltd., Procter & Gamble Transportation Co., and the Buckeye Cotton Oil Co.

Innis, Speiden & Co., dealers in vegetable oils and chemicals, recently removed their general offices from 46 Cliff St., New York, to 117-119 Liberty Street, in the Roebing Building. The new telephone is Cortland 5803 to 5810.

Spencer Kellogg & Sons recently purchased the properties of L. C. Gillespie & Sons in Hankow, China, which have been devoted to the refining of chinawood oil.

Owens-Illinois Glass Co. announce the appointment of Howard L. Murray as advertising manager. Mr. Murray was in the advertising department of Owens Bottle Co. for several years, before the merger.

The plant of W. C. Hardesty Co., Pittsburgh, manufacturers of stearic acid, red oil, and glycerine, was completely destroyed by fire recently. Not one building was left standing.